# O ICOM In this issue: Gene

e-Newsletter – October 2009 www.icom-australia.com Unit 1/103 Garden Road Clayton, VIC 3168 (03) 9549 7500

General Update

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Coming Up!

Marketing & Promotions Price Book General Update TOP to TOP Icom Australia has recently donated a MXA-5000 AIS receiver to the Top-to-Top expedition, which will compliment the donation of an IC-M604 from Icom America!

The Top-to-Top Global Climate

Exhibition is the world's first exhibition to exclusively use human power and the forces of nature to sail across the seven seas, and climb the highest summit in each of the seven continents. The goal of the expedition is to bring awareness of environmental issues and to promote the search for environmentally compatible solutions. It is also being used as a great platform to show children that great things can be achieved while still being in harmony with nature.

The expedition is the brainchild of Swiss resident Dario Schwörer, who is qualified in almost all aspects of outdoor adventuring. Dario, along with his wife Sabine, and children Salina and Andri will be visiting many schools to push the message about obtaining a sustainable future along the way, and have received extensive media coverage all across the globe. Icom Australia wishes the Schwörer family all the best in their expedition. For more information about Top-to-Top, visit <u>http://www.toptotop.org/</u>.



## Technical Update

FAQ

IC-M801E Q. Why are no co-ordinates displayed when a GPS is connected?

A. An MMSI number needs to be entered into the transceiver to display co-ordiantes.

IC-41S

Q. When the PTT is keyed and released, why does the transceiver continue to transmit?

A. The PTT Hold function has been activated. With the power off, push and hold PTT then turn the power on to de-activate. Refer to page 33 of the instruction manual for more information. Sales/Product Info

# **Changes to Special Discounts**

IC-F50/60 FM MDC



#### Exhibitions SEAAOC 2009

The 2009 SEAAOC Conference was held between the 9<sup>th</sup> and 11<sup>th</sup> of September 2009, and featured more than 50 exhibitors, showcasing different facets of offshore oil and gas production. These included machinery, logistics, OHS and, of course, communications.



Icom was represented by Carcom Installations at the event, who together with Icom Product Manager Rob Hair talked to many delegates about the benefits of Icom product, in particular IDAS and P25 digital. Carcom also displayed a range of satellite communications, which complemented the Icom products on show. Managing Director of Carcom, Tony Copley, was extremely pleased with the response at the show, and expects to see an increase in business over the next six months, as new offshore platforms, mines and processing plants are expected to come on-line. Many thanks to Tony and Carcom for their assistance and support.

## Coming Up!

Mandurah Boat Show

Icom is pleased to announce that it will be attending the 2009 Mandurah Boat Show, which is held on the 9<sup>th</sup> to the 11<sup>th</sup> of October! With the event featuring a three-storey marine operations centre, and a redesigned marina system, there's even more reason to visit the show (Other than to look at the awesome range of Icom products). Look out for Icom, which will be located on stand 45 in the Super Marquee! For more information visit

http://www.mandurahboatshow.com/

#### Marketing & Promotions Price Book

Please be aware that the new price book is now completed, and available on our <u>extranet</u>. Hard copies will be printed and sent in the coming weeks. If you require additional copies, please email <u>marketing@icom.net.au</u>.

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